

**PRE-SOLICITATION NOTICE  
FOR  
DATA ACCESS AND DISSEMINATION SYSTEM (DADS II)**

**The Department of Commerce, United States Census Bureau intends to conduct a full and open competition for a follow-on tabulation and dissemination system, DADS II.** The acquisition will be conducted using the advisory multi-step process (hereafter referred to as “voluntary down-select”) pursuant to Federal Acquisition Regulation (FAR) 15.202. This synopsis constitutes the Pre-Solicitation Notice. In order to participate in the upcoming DADS II competition, it is mandatory for respondents to submit a written mini-proposal in response to this notice. The respondents’ mini-proposal and questionnaires **shall** be submitted electronically to the attention of Michael L. Palensky at [DADSO.Acquisition@census.gov](mailto:DADSO.Acquisition@census.gov) and are due no later than May 19, 2006, 3:00 PM Eastern Time. The Government estimates the release of the formal Request For Proposals (RFP) in September 2006, after technology exchange, with an award expected in March 2007.

The Government intends to have a technology exchange to increase Industry’s knowledge of the DADS Program prior to preparation of proposals (FAR 15.201). Technology exchange affords the opportunity for the Government to share information with Industry. In order to adequately prepare for the technology exchange, respondents **shall** submit a Technology Exchange Goals and Expectations paper (1-page limit). This paper **shall** discuss the information respondents would like to receive during technology exchange with the Government. Respondents **shall** submit the Technology Exchange Goals and Expectations paper with the mini-proposal.

Respondents **shall** submit information that will allow the Government to determine the respondent’s viability as a Prime Contractor. The information that must be submitted in response to this pre-solicitation notice and the criteria that will be used to make the evaluation, and resultant voluntary down select, are described below. Information on the DADS Program, including the draft RFP, is available at the following website <http://www.census.gov/procur/www/dads2/index.html> and contains sufficient information to permit respondents to make an informed decision about whether to participate in this acquisition.

Respondents’ viability will be evaluated on the following three factors: Similar Experience, Past Performance and a Technical Document.

**Similar Experience**

Respondents **shall** submit evidence of their, or their subcontractors, Similar Experiences. The Government will evaluate Similar Experience based upon its relevancy to the size, scope and complexity of DADS. Respondents **shall** submit information on up to three (3) contracts performed in the past five (5) years. The Government will place greater emphasis on contracts (commercial, Federal, state, local government and foreign governments) of similar size, scope and complexity to the DADS Program. If respondents have no single contract experience that encompasses all types of experience as outlined in Section C of the draft RFP, the respondent may show relevant experience through a combination of contracts which together show that work has been accomplished which is relevant to the DADS Program.

Past Performance

Respondents **shall** submit evidence of their, or their subcontractors, Past Performance. The Government will evaluate Past Performance based upon its relevancy to the size, scope and complexity of DADS. Respondents **shall** submit information on up to three (3) contracts performed in the past five (5) years. The Government will place greater emphasis on contracts (commercial, Federal, state, local government and foreign governments) of similar size, scope and complexity to the DADS Program. In addition, the Government will consider the extent of overall client satisfaction with respondent performance in several areas including, but not limited to: managing and directing resources; demonstrating reasonable and cooperative behavior in dealing with clients; controlling costs and meeting schedules in the provision of services and products.

Technical Document

Respondents **shall** submit a technical document discussing their assessment of the challenges and risks associated with the DADS Program requirements as stated in the draft RFP. The Technical Document will be evaluated based on the respondent's depth of understanding of the DADS Program as demonstrated by their assessment.

Voluntary Down-select

All respondents will receive, in writing, the general basis for the Government's findings as to their viability or non-viability. In accordance with FAR 15.202(b), respondents are advised that, notwithstanding the findings provided by the Government, respondents may participate in the resultant acquisition.

**Mini - Proposal Submission Instructions**

The Prime Contractor **shall** submit its mini-proposal, to the email address above, on standard 8.5 x 11-inch paper using Times New Roman, 11-point font, with one-inch margins in a file format compatible with Microsoft Word. See Chart below.

<b>Factors</b>	<b>Maximum Pages/Special Instructions</b>
<b>Similar Experience</b>	The Similar Experience Template (Attachment 1) <b>shall</b> be used to cite up to three (3) project references. The submission for each project cited <b>shall</b> not exceed four (4) pages.
<b>Past Performance</b>	Use Attachment 2 Questionnaire.
<b>Technical Document</b>	Up to 10 pages.

### Similar Experience

Attachment 1 provides the Similar Experience Template. This template **shall** be used for all Similar Experience projects, and the format may not be modified except to expand boxes to accommodate additional text. The Project Description/Approach portion may not exceed one (1) page; other portions may be expanded at the respondent's discretion, so long as the total pages for each similar experience reference do not exceed four pages. No additional items beyond the following content may be added to the template.

#### **Template Content**

- 1) **Contract Title, Project Name and Contract Number:** Indicate the name of the project as well as the title of the contract, if this differs from the project name. Also provide the contract or order number.
- 2) **Performed By:** Enter the name of the company performing the work. If several companies on the Respondent's team are participating, provide all of the company names.
- 3) **Major Subcontractor(s):** Enter the major Subcontractor(s) assigned to the contract/order, or enter "Not applicable."
- 4) **Agency/Company:** Agency or company for which the work is being performed. If applicable, also supply the name of the division, group, or other organization within the agency/company. If the work has been contracted by one agency but performed for another, list both and clarify their roles.
- 5) **Contracting Officer (CO) or equivalent:** Provide the name, mail address, telephone number, FAX number, and e-mail address for the contract's official CO. The Administrative Contracting Officer (ACO) may be substituted for the CO. The Government reserves the right to contact this reference, so Respondents must ensure the current validity of this information.
- 6) **Contracting Officer's Technical Representative (COTR) or equivalent:** Provide the name, mail address, telephone number, FAX number, and e-mail address for the COTR. The Government reserves the right to contact this reference, so Respondents must ensure the current validity of this information.
- 7) **Other Technical Point of Contact (POC):** Provide the name, mail address, telephone number, FAX number, and e-mail address for any additional technical POC from the customer organization who is knowledgeable of the Respondent's performance on this project. The Government reserves the right to contact this reference, so Respondents must ensure the current validity of this information.
- 8) **Period of Performance:** Indicate, by month and year, the start and completion (or "ongoing") dates for the project, contract, or order. State original completion date, and if applicable, revised completion date.
- 9) **Contract Type and Total Value:** Enter the contract's (or order's) type (Cost Plus, Incentive, Award Fee, IDIQ, FFP, T&M, etc.). Enter the original total dollar value of the contract and the current dollar value, if different. If contract type was different for project phases, list all applicable contract types.
- 10) **Product/Service Provided:** If the performing company did not perform all aspects of the project, then state which portion(s) it did perform.
- 11) **Project Description, Approach and Relevancy:**

- a) Describe the technical and management approach developed and used in the formulation of a solution to the project, including tools and methodologies. This portion should focus on demonstrations of effectiveness in terms of management, technical implementation, and costs.
  - b) Describe the relevancy of this experience to the DADS Program as described in the Performance Work Statement - Section C, what it accomplished, and your role.
- 12) **Awards, Recognitions, and Certifications Received:** List all awards (to include award fees, in chronological order), recognition, and additional contract work (not including no-cost extensions) received on the program. Enter any quality, engineering, or process awards, certifications, and ratings received for the work on this project.
- 13) **Small Business Participation:** Indicate the small business participation goals set for the contract and the extent to which Respondents attained the applicable goals, if the contract required subcontracting goals or plans. If goals or plans were not required, enter "Not Applicable."

#### Past Performance

Respondents **shall** cite up to three (3) projects for Past Performance. These projects can be the same or different from the similar experience projects. Respondents **shall** contact Past Performance references directly and request that they complete and submit the attached Past Performance Questionnaires (see Attachment 2) to the Government by May 19, 2006. Respondents **shall** request that their references email the Past Performance Questionnaire directly to the Census Bureau at [DADSO.Acquisition@census.gov](mailto:DADSO.Acquisition@census.gov).

Respondents **shall** submit in a Microsoft Word file by May 19, 2006 their list of clients from whom the Government is expected to receive Past Performance Questionnaires. This list **shall** be prominently identified. The list of clients **shall** be submitted in order of relevance to the DADS Program. The Government will provide respondents with confirmation of received/non-received Past Performance Questionnaires by May 24, 2006 so that respondents may follow-up with non-received Past Performance Questionnaires. Attachment 2 (Past Performance Questionnaire) provides the questionnaire to be sent to the respondent's references.